

# Partner with us



## Sponsor...

### ...the Journey to Leadership Awards Luncheon

The VCLA Journey to Leadership Awards Luncheon is the premier awards event in Ventura County, recognizing leaders throughout the business, non-profit, educational, and public sectors who have made an exceptional impact on our community.

**Thursday, April 25, 2024**

Serra Center

5205 Upland Road, Camarillo, CA 93012

11:30 a.m. Networking & Social

12:00 p.m. – 1:30 p.m. Program

### WHY SHOULD I SPONSOR?

Sponsors of the 2024 Journey to Leadership Awards Luncheon will allow you to gain visibility and increased brand awareness throughout the county, with logo and material presence at the luncheon, and in media outreach online.

**Sponsoring this event highlights YOUR leadership in Ventura County!**

### WHO ATTENDS?

Attended by as many as 350 community leaders throughout the county from the business, education, non-profit, and public sectors.

## About...

### Board of Directors

Bob Harrell, President  
Jennifer Caldwell, Vice President  
Steven Elson, Ph.D., Treasurer  
Crystal Stratton, Secretary  
Brick Conners, Past President  
Dhruv Pandya, Director  
Julius Sokenu, Ed.D., Director  
Trevor Zierhut, Director

### Executive Director

Pattie Braga

### Founder

Dr. Priscilla Partridge de Garcia

### VENTURA COUNTY LEADERSHIP ACADEMY

*Connecting people and issues to strengthen our county.*

Ventura County Leadership Academy (VCLA) connects and cultivates a diverse network of passionate, capable leaders through an immersion in both critical issues shaping Ventura County and opportunities for personal and professional growth.

VCLA's comprehensive program ignites awareness and inspiration, helping cohort members discover their individual pathway toward impacting our region. VCLA boasts over 715 alumni, occupying key roles in a wide range of industries and agencies throughout the County.

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Sponsor Benefits	Presenting \$10,000	Trailblazer \$5,000	Pathfinder \$3,500	Adventurer \$2,500	Explorer \$1,000
Exclusivity	Limited to 2				
Prominently Noted on All Event Materials	•				
Mentioned in Pre & Post Event Publicity	•	•			
Opportunity to Speak During Luncheon	Introduction of an Honoree	Mentioned in Opening Remarks	Mentioned in Opening Remarks		
Recognition on Social Media	2 stand-alone posts with logo, link, & tag	1 stand-alone post with logo, link, and tag	Tagged Post	Tagged Post	
Inclusion in Event Slideshow	Individual Slide	Large Logo	Medium Logo	Small Logo	
Table-Top Recognition	Logo	Logo	Logo	Name Listing	Name Listing
Recognition in Printed Program	Full page ad	½ page ad	¼ page ad	Large Listing	Medium Listing
Inclusion in Event Emails	Logo & Link	Logo & Link	Logo	Large Listing	Medium Listing
Recognition on Website	Logo & Link	Logo & Link	Logo	Logo	Listing
Tickets to Luncheon	One VIP Table for 10	Preferred Seating for 10	Preferred Seating for 8	Preferred Seating for 6	Preferred Seating for 2

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## ***YES, I'd like to Sponsor the 2024 Journey to Leadership Awards Luncheon***

- Presenting Sponsor ..... \$10,000
- Trailblazer Sponsor ..... \$ 5,000
- Pathfinder Sponsor ..... \$ 3,500
- Adventurer Sponsor ..... \$ 2,500
- Explorer Sponsor ..... \$ 1,000

**Complete the information below and email to [PBraga@VCLeadership.org](mailto:PBraga@VCLeadership.org)**

<b>Sponsorship Amount</b>	\$
<b>Organization Name</b>	
<b>Contact Name</b>	
<b>Address</b>	
<b>City, State, Zip</b>	
<b>Email</b>	
<b>Phone</b>	
<b>Website</b>	

APPROVED:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

Please send logo (if needed based on sponsorship level) to [info@VCLeadership.org](mailto:info@VCLeadership.org)

Email this form to: [PBraga@VCLeadership.org](mailto:PBraga@VCLeadership.org)  
Check payable to: Ventura County Leadership Academy  
Mail payment to: VCLA | P.O. Box 537 | Ventura, CA 93002-0537  
To pay via credit card: <https://vclleadership.org/donate/>  
Questions: (805) 253-2683 | [PBraga@VCLeadership.org](mailto:PBraga@VCLeadership.org)  
Tax ID Number: 47-5675277