

Partner with us



Sponsor...

...the Journey to Leadership Awards Luncheon

The VCLA Journey to Leadership Awards Luncheon is the premiere event, recognizing leaders throughout the county who have made an exceptional impact in our community.

Thursday, April 21, 2022

Serra Center

5205 Upland Road, Camarillo, CA 93012

11:30pm Networking & Social

12:00pm – 1:30pm Program

WHY SHOULD I SPONSOR?

Sponsors of the 2022 Journey to Leadership Awards Luncheon will allow you to gain visibility and increased brand awareness throughout the county, with logo and material presence at the luncheon, and in media outreach online.

Sponsoring this event highlights YOUR leadership in Ventura County!

WHO ATTENDS?

Attended by as many as 300 community leaders throughout the county from the business, education, nonprofit, and public sectors.

About...

VENTURA COUNTY LEADERSHIP ACADEMY

Connecting people and issues to strengthen our county.

Board of Directors

Brick Conners, *President*

Steven Elson, Ph.D., *Treasurer*

Bob Harrell, *Secretary*

Jennifer Caldwell, *Director*

Darren Kettle, *Director*

Jeremey Shumaker, *Director*

Julius Sokenu, Ph.D., *Director*

Crystal Stratton, *Director*

Executive Director

Pattie Braga

Founder

Dr. Priscilla Partridge de Garcia

Ventura County Leadership Academy (VCLA) connects and cultivates a diverse network of passionate, capable leaders through an immersion in both critical issues shaping Ventura County and opportunities for personal and professional growth.

VCLA's comprehensive program ignites awareness and inspiration, helping cohort members discover their individual pathway toward impacting our region. VCLA boasts over 650 alumni, occupying key roles in a wide range of industries and agencies throughout the County.

For more information, contact VCLA's Executive Director, Pattie Braga

t (805) 253 - 2683 | e PBraga@VCLeadership.org

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Sponsor Benefits	Presenting \$10,000	Pathfinder \$5,000	Adventurer \$2,500	Explorer \$1,000
Exclusivity	•			
Right of 1 st Refusal for 2023 Luncheon	•			
Onsite Signage (banners provided by Sponsor)	Prominent placement near podium	Placement adjacent to podium		
Opportunity to Speak During Luncheon	3-minute Welcome Address & Honoree Introduction	Mentioned in Opening Remarks	Mentioned in Opening Remarks	
Mentioned in Pre & Post Event Press Releases	•	•	•	
Onsite Sponsor Slideshow	Individual Slide	Large Logo	Medium Logo	Small Logo
Recognition in Event Program Book	Full page ad	½ page ad	¼ page ad	Large listing
Table-Top Recognition	Logo	Logo	Logo	Name listing
Recognition in Event Emails and Website	Large Logo & Link	Large Logo & Link	Medium Logo & Link	Medium Logo
Recognition on Social Media Sites (LinkedIn, Facebook, Instagram, Twitter)	3 stand-alone posts with logo & link on all platforms	1 stand-alone post with logo & link on all platforms	1 stand-alone post with logo (LinkedIn & Facebook)	2 posts, listed (LinkedIn & Facebook)
Tickets to Luncheon (preferred seating)	Two VIP Tables	One VIP Table	8 tickets	4 Tickets

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YES! I'd like to Sponsor the 2022 Journey to Leadership Awards Luncheon!

- Presenting Sponsor\$10,000
- Pathfinder Sponsor\$ 5,000
- Adventurer Sponsor\$ 2,500
- Explorer Sponsor.....\$ 1,000

In Kind Contribution (please describe):

Complete the information below and email to PBraga@VCLeadership.org

Sponsorship Amount	\$	
Organization Name		
Contact Name		
Address		
City, State, Zip		
Email		Phone
Website		

APPROVED:

Signature

Printed Name

Date

Email this form to: PBraga@VCLeadership.org

Check payable to: Ventura County Leadership Academy

Mail payment to: VCLA | P.O. Box 537 | Ventura, CA 93002-0537

To pay via credit card: <https://vclleadership.org/donate/>

Questions: (805) 253-2683 | Pbraga@VCLeadership.org

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