

“Journey to Leadership” Virtual Awards

The VCLA “Journey to Leadership” Virtual Awards event is the premiere event in Ventura County recognizing leaders who have made an exceptional impact in our community.

2021 Honorees

Business of the Year

PODS Moving and Storage

Educational Leader of the Year

Dianne McKay, Ventura County Community College District Board Member, Area 2, and President, Mustang Marketing

Non-Profit Leader of the Year

Monica White, President and CEO, Food Share of Ventura County

Public Sector Leader of the Year

County of Ventura COVID Response Team

Alumnus of the Year

James Joyce III, Founder, Chief Visionary Officer, Coffee with a Black Guy

Thursday, April 29, 2021

1:30 p.m. VIP/Sponsor Networking & Social

2:00 p.m. – 3:00 p.m. Program

WHY SHOULD I SPONSOR?

Sponsors of the 2021 “Journey to Leadership” Virtual Awards event gains visibility and increased brand awareness through logo and material presence during the event, in media outreach and supporting materials. **Sponsoring this event highlights YOUR leadership in Ventura County!**

WHO ATTENDS?

Attended by as many as 300 community leaders from business, government, education, and nonprofit sectors.

Board of Directors

Brick Conners, *President*
Steven Elson, Ph.D., *Treasurer*
Rudy Gonzales, *Secretary*
Jennifer Caldwell
Flossie Hall
Bob Harrell
Darren Kettle
Tiffany Morse, Ph.D.

Director

Pattie Braga

Founder

Dr. Priscilla Partridge de Garcia

VENTURA COUNTY LEADERSHIP ACADEMY

Connecting people and issues to strengthen our county.

The Ventura County Leadership Academy (VCLA) connects and cultivates a diverse network of passionate, capable leaders through an immersion in both critical issues shaping Ventura County and opportunities for personal and professional growth.

VCLA’s comprehensive program ignites awareness and inspiration, helping cohort members discover their individual pathway toward impacting our region. VCLA boasts over 500 alumni occupying key roles in a wide range of industries and agencies throughout the County.

For more information, contact VCLA’s Director, Pattie Braga
t (805) 253-2683 | e PBraga@VCLeadership.org | www.VCLeadership.org

Find us on:     

Partner with us

Sponsor Benefits	Presenting \$10,000	Pathfinder \$5,000	Adventurer \$2,500	Explorer \$1,000	Friend \$500
Exclusivity	•				
1 st Right of Refusal for 2021 Luncheon	•				
Noted as Co-Host	Included on event graphics				
Welcome/Promotional Video on Registration Page	3-minute Video (Provided by Sponsor)				
Mentioned in Pre & Post Event Press Releases	•	•	•		
Participate in Honoree Gift	Provide gift item for honorees	Provide gift item for honorees	Provide gift item for honorees		
Opportunity to Speak During Luncheon	3-minute Live Welcome Address & Honoree Introduction	1-minute Live Address	Mentioned in Opening Remarks	Mentioned in Opening Remarks	
Recognition in Event Emails and on Website	Large Logo & Link	Large Logo & Link	Medium Logo & Link	Small Logo & Link	Small Logo & Link
Recognition on Social Media (FB/Instagram/LinkedIn)	Two Stand-Alone Posts with Logo	One Stand-Alone Post with Logo	One Post with Logo	One Post with Name	One Post with Name
Recognition during Event	Large Logo & Link	Large Logo & Link	Medium Logo & Link	Small Logo & Link	Small Logo & Link
Gratis Good2Go Meals by Seasons Catering*	10	8	4	2	1
Join Pre-Event VIP Lounge	VIP Host (3 min speaking + 20 tickets)	VIP Host (1 min speaking + 10 tickets)	Attendee (8 tickets)	Attendee (4 tickets)	Attendee (2 tickets)

* Delivered to most Ventura County zip codes. If delivery is not available in your area, arrangements will be made for a Door Dash meal voucher.

For more information, contact VCLA's Director, Pattie Braga
 t (805) 253-2683 | e PBraga@VCLeadership.org | www.VCLeadership.org



Partner with us



YES! I'd like to Sponsor the 2021 Journey to Leadership Virtual Awards Event!

- Presenting Sponsor..... \$10,000
- Pathfinder Sponsor..... \$ 5,000
- Adventurer Sponsor \$ 2,500
- Explorer Sponsor \$ 1,000
- Friend Sponsor..... \$ 500

In Kind Contribution (please describe):

Complete the information below and email to PBraga@VCLeadership.org

Sponsorship Amount	\$	
Organization Name		
Contact Name		
Address		
City, State, Zip		
Email	Phone	
Website		

APPROVED:

Signature

Printed Name

Date

Email this form to: PBraga@VCLeadership.org

Check payable to: Ventura County Leadership Academy

Mail payment to: VCLA | PO Box 537 | Ventura, CA 93002-0537

To pay via credit card: <http://vclleadership.org/>

Questions: (805) 253-2683 | PBraga@VCLeadership.org

Tax ID Number: 47-5675277

For more information, contact VCLA's Director, Pattie Braga
t (805) 253-2683 | e PBraga@VCLeadership.org | www.VCLeadership.org

