

# Partner with us



## Sponsor...

### Journey To Leadership Annual Awards Luncheon

The VCLA Journey to Leadership Annual Awards Luncheon is the premiere event in the County recognizing leaders who have made an exceptional impact in our community.

**Thursday, April 18, 2019**

**Rancho de las Palmas**

**3566 Sunset Valley Road, Moorpark, CA 93021**

11:30 am Networking and Social

12:00pm – 1:30pm Program

### WHY SHOULD I SPONSOR?

Sponsors of the 2019 Journey to Leadership Annual Awards Luncheon gain visibility and increased brand awareness through logo and material presence at the Luncheon, in media outreach and materials.

**Sponsoring this event highlights YOUR leadership in Ventura County!**

### WHO ATTENDS?

Attended by as many as 300 community leaders from business, government, education and nonprofit sectors.

## About...

#### Board of Directors

Melissa Baffa, *President*

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Jennifer Caldwell

Tom Cohen, Esq., *Vice President*

Sharon Cromartie, *Treasurer*

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Herbert Gooch III, Ph.D.

Tiffany Morse, Ph.D.

Pattie Mullins

Rigoberto Vargas, MPH

#### Founder

Dr. Priscilla Partridge de Garcia

### VENTURA COUNTY LEADERSHIP ACADEMY

*Connecting people and issues to strengthen our county.*

The Ventura County Leadership Academy (VCLA) connects and cultivates a diverse network of passionate, capable leaders through an immersion in both critical issues shaping Ventura County and opportunities for personal and professional growth.

VCLA's comprehensive program ignites awareness and inspiration, helping cohort members discover their individual pathway toward impacting our region. VCLA boasts over 500 alumni occupying key roles in a wide range of industries and agencies throughout the County.

For more information, contact us!

t (805) 665-3504 | e [Info@VCLeadership.org](mailto:Info@VCLeadership.org)

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Sponsor Benefits	Presenting \$10,000	Pathfinder \$5,000	Adventurer \$2,500	Explorer \$1,000	Friend \$500
Exclusivity	•				
1 <sup>st</sup> Right of Refusal for 2019 Luncheon	•				
Onsite Signage (banners provided by Sponsor)	Prominent placement near podium	Placement adjacent to podium	Placement at venue		
Opportunity to Speak During Luncheon	2 Minute address	Included in opening remarks	Included in opening remarks		
Onsite Display Table	•	•	•		
Mentioned in Pre & Post Event Press Releases	•	•	•		
Recognition in Event Emails	Prominent placement of large logo & link	Medium logo & link	Small logo & link	Large Listing	Medium Listing
Recognition on Social Media	5 Stand alone posts with logo and link	3 Stand alone posts with logo and link	1 Stand alone post with logo	2 Posts - listing	
Recognition on Website	Prominent placement of large logo & link	Medium logo & link	Small logo & link	Large Listing	Medium Listing
Recognition in Event Program Book	Large logo	Medium logo	Small logo	Large listing	Medium listing
Onsite Sponsor Slideshow	Individual slide	Large logo	Medium logo	Small logo	Large listing
Event Tickets	2 tables (20 tickets)	1 table (10 tickets)	8 tickets	6 Tickets	4 Tickets
Table-Top Recognition	Logo	Logo	Logo	Listing	Listing

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## YES! I'd like to Sponsor the 2019 Journey to Leadership Annual Awards Luncheon!

- Presenting Sponsor..... \$10,000
- Pathfinder Sponsor..... \$ 5,000
- Adventurer Sponsor ..... \$ 2,500
- Explorer Sponsor ..... \$ 1,000
- Friend Sponsor.....\$ 500

In Kind Contribution (please describe):

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Complete the information below and email to [Info@VCLeadership.org](mailto:Info@VCLeadership.org)

Sponsorship Amount	\$	
Organization Name		
Contact Name		
Address		
City, State, Zip		
Email		Phone
Website		

APPROVED:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

Email this form to: [Info@VCLeadership.org](mailto:Info@VCLeadership.org)

Check payable to: Ventura County Leadership Academy

Mail payment to: VCLA | PO Box 537 | Ventura, CA 93002-0537

To pay via credit card: <http://vcleadership.org/>

Questions: (805) 665-3504 | [Info@VCLeadership.org](mailto:Info@VCLeadership.org)

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